

R K Trivedi  
Executive Director



Ref. NSAI/2020/023

Dated: 07-05-2020

To,  
The Joint Secretary (Seeds),  
Ministry of Agriculture and Farmer's Welfare,  
Department of Agriculture, Cooperation and Farmers Welfare  
Krishi Bhawan,  
New Delhi

**Dear Sir**

**Sub: Implementation of QR code – Government of Rajasthan directive-reg**

We appreciate your leadership for implementing the nation-wise seed traceability system which is transformative program for agriculture industry. We understand that the MoA&FW along with NIC is developing an integrated seed tracking system for the entire country.

As seed industry members of NSAI, we are awaiting guidelines and notification for the same for implementation at our end. While the MoA&FW is yet to issue notification on the same, Government of Rajasthan has made it mandatory for all seed companies to print QR code on all seed packets to be sold in Rajasthan in Kharif 2020 vide the Variety permission letter dated 25-03-2020, issued for giving permission for sales of BT Cotton in the State.

Based on this order, local State Government officials are now putting pressure on companies to sell only QR code labelled BT Cotton packets. As many of our member companies are awaiting national level directives in this regard, they could not implement QR code on packets due to difficulties in modification and implementation of backend packing processes and also due to the current COVID-19 situation.

In this regard, we request you to intervene and speak to the Department of Agriculture, Government of Rajasthan to instruct its officials not to put pressure on seed companies who have not printed QR code and allow Bt Cotton seed sales of all companies which have been given permission. We also request you to issue a national level guideline on the timelines and date of implementation of QR code so that the same is uniformly implemented across the country

With best regards

Yours sincerely,

**R K Trivedi**